



Grover Vineyards unveils the "Art Collection"

New Delhi, 28.04.2009: Grover Vineyards launched the Art Collection at the Ricks, Taj Mahal Hotel to commemorate the 20th Anniversary of the winery. Famous Indian artists were brought together under one umbrella to crown the labels of the best Indian wine with their masterpieces.

While art has always been associated with the finer style of living, wine is increasingly becoming a part of this culture too where connoisseurs tend to grace their walls with the art of their obsession and expression.

Present at the occasion were Kapil Grover, Director Grover Vineyards, renowned architect Karan Grover, Director Grover Vineyards and Aman Dhall, Executive Director Brindco and Director Grover Vineyards.

Wine tends to bespeak a lifestyle of luxury and relaxation, along with enjoyment and appreciation for the creation by the vintner/artist. A perfect marriage between art and wine is found in the "Art Collection". The collection showcases a pioneering pairing of art and wine, where the finest Indian wine has art labels done by celebrated artists such as Mr. Jatin Das, Mr. Paresh Maity, Mr. Sanjay Bhattacharya, Ms. Rini Dhumal & Ms. Rekha Rodwittiya. These wine labels are works of art, conveying the vision, story and character of the best winery in 3 square inches.

The Grover Vineyards Art Collection is priced between Rs. 420 and Rs. 650. It is available at leading hotels and restaurants along with retail outlets all across India.

About Grover Vineyards Ltd. : Grover Vineyards is the only family owned winery in India, situated on the foothills of the Nandi Hills on the outskirts of Bangalore. They are the largest exporter of wines in the country. The vineyards established in 1988 is spread over 400 acres and is known for its award winning premium wine- La Réserve. Grover Vineyards is country's only winery, which has Michel Rolland – the internationally acclaimed French winemaker as its consultant.

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